








The Safeguard Our San Diego Countryside Initiative requires voter approval for changes to San Diego County's General Plan that would increase residential density in semi-rural and rural areas. **The General Plan already allows 60,000 new homes to be built in the areas that make the most sense: close to schools, services, and infrastructure.**

These units could be built today without voters casting a single vote under SOS.

The SOS Initiative

-  Promotes affordable homes for everyone.
-  Gives voters a voice in land use decisions that put development in the wrong places; prevents sprawl development.
-  Increases transparency and reduces campaign donor influence over planning decisions.
-  Requires developers to justify changes to the General Plan to voters.
-  Limits development that increases fire risk and traffic congestion.

Why We Need SOS

Developers regularly plan housing projects in areas that are zoned for low-density housing in high fire risk areas lacking proper infrastructure. To build these projects, they must secure a General Plan Amendment to increase the allowed density on these properties. These developers are purchasing cheap land and then securing zoning changes from politicians. **This measure would stop these practices.**



**Build the Housing
San Diego Needs,
Where We Need It**

VOTE March 3, 2020



Stops Backroom Political Deals

It takes just 3 votes from the Board of Supervisors to amend the General Plan to increase density on land that is far from jobs, schools, and services. Developers contribute to political campaigns and secure sweetheart deals that increase traffic and fire danger for everyone. This measure would increase transparency by requiring developers to justify their plans to change the General Plan to the voters.



Prevents Sprawl Development

San Diego County's General Plan concentrates new housing in areas where roads, police and fire, schools, and other public services are already available. These locations are easier to defend from wildfire and have a lower taxpayer burden because they don't require the construction of new and wider roads, additional schools and fire stations, or expanded water and power infrastructure. SOS gives voters a chance to say "no" to sprawl development.



Gives a Voice to the People

SOS would simply give people the right to vote on whether they want more housing mega-developments in San Diego County's backcountry, instead of letting the politicians and the special interests who fund their campaigns decide.

Support the Yes on SOS Campaign <https://saveoursdcountryside.org/donate/>

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Paid for by Yes on A, Safeguard Our San Diego Countryside 2020,
Committee major funding from Endangered Habitats League | State ID # 1418132